



BRITISH COLUMBIA DENTAL HYGIENISTS' ASSOCIATION
'OUTLOOK' NEWSLETTER

The BCDHA newsletter 'OUTLOOK' is published on-line **monthly** and is available to over **2000** BCDHA members. It includes information from the Board of Directors, editorials, educational articles, showcase of new / existing products and the latest updates on the dental hygiene profession.

2009 ADVERTISING RATES

<p>PRODUCT SHOWCASE:</p> <p><i>A great opportunity to showcase a new or existing product. Includes article to introduce your product plus a classified advertisement in one publication for one low price!</i></p> <p>Format: Article emailed as word doc. Graphics must be separate in jpeg, tiff, or gif. format. Graphics will be resized if necessary.</p>	<p align="right"><i>(all prices include sales tax)</i></p> <p>One time fee: \$ 250</p>
<p>LOGO LINK:</p> <p><i>Provides the most exposure! Have your logo at the bottom of every page with a link to your website.</i></p> <p>Format: Jpeg, tiff, or gif. Maximum 448 x 336 pixels preferred. Will resize if necessary.</p>	<p>Price per publication</p> <p>1 x \$150 3 x \$100 (save \$150) 6 x \$ 90 (save \$325) 12 x \$ 75 (save \$900)</p>
<p>CLASSIFIED AD:</p> <p><i>Included in our classified section. We prefer to receive your ad in jpeg format (maximum 640 x 480 pixels preferred will resize if necessary). However, you can submit a text only ad in word doc. and we will set it up. Any graphics you wish to include must be sent separately in jpeg, tiff or gif. format.</i></p>	<p>Price per publication</p> <p>1 x \$ 90 3 x \$ 70 (save \$60) 6 x \$ 65 (save \$150) 12 x \$ 50 (save \$480)</p>

(Note: PDF's accepted but cannot be displayed. We will add on as a link)

Send all advertising copy to: dpulice@bcdha.bc.ca **Deadline:** 15th of prior month (*published monthly*)

Advertiser:

Company Name: _____

Address: _____

Contact: _____ Phone: _____

Email: _____ Web Site Address: _____

Advertisement: *Please check all that apply*

Product Showcase: _____ Logo Link: _____ Classified Ad: _____ Copy emailed _____

Price per publication: 1X \$ _____ 3X \$ _____ 6X \$ _____ 12X \$ _____ Total \$ enclosed: _____

Payment by cheque only in CDN funds to BCDHA (*payment due prior to publication*)

Please return completed form with payment to:
BCDHA, #301-9600 Cameron Street, Burnaby BC V3J 7N3
Attention: Outlook Editor
For more information feel free to call (604) 415-4559 or 1-888-305-3338 (BC only)

BCDHA reserves the right to refuse any advertisement deemed unsuitable or inappropriate.