



## OUTLOOK NEWSLETTER ADVERTISING

The British Columbia Dental Hygienists' Association newsletter 'OUTLOOK' is published three times a year and is mailed, emailed and posted on our website. It includes information from the Board of Directors, editorials, educational articles, association news and updates.

This is your opportunity to reach over 2900 member dental hygienists in BC!

**OUTLOOK advertising** rates are as follows:

<b>1/8 page</b>	\$100	Full colour	Vertical 3.75" x 2.5" Horizontal 3.75" x 2.25"
<b>1/4 page</b>	\$175	Full colour	4.75" x 3.75"
<b>1/2 page</b>	\$325	Full colour	Vertical 9.5" x 3.75" Horizontal 4.75" x 8"
<b>FULL PAGE INSERT*</b>	\$399	1 or 2 sided single page	8½" x 11"

*\*Advertiser must supply 2700 inserts for inclusion in the printed newsletter. Inserts may not be stapled, and cannot be heavy stock paper due to postage. Insert must include the words "Paid Advertisement" and must be pre-approved by BCDHA. There is a limit of 1 insert per month, on a first-come first-serve basis. Email a pdf of insert to BCDHA also, for inclusion in emailed newsletter.*

**MATERIAL SUBMISSION DEADLINES:** April 15, August 15, December 15

**\*\*BOOK AD SPACE IN 3 ISSUES AND RECEIVE 25% DISCOUNT\*\***

**RESERVE YOUR SPOT TODAY  
SPACE IS LIMITED!**

*Email: [outlook@bcdha.bc.ca](mailto:outlook@bcdha.bc.ca)*

Send camera-ready-art in high resolution jpeg, gif or pdf formats with a minimum resolution of 300 dpi. Text only ads may be submitted in a Word Document.

### Questions?

Call Denise @ (604) 415-4559 or 1-888-305-3338 (within BC)



Visa & MasterCard Accepted