



November 24, 2021

Dear BCDHA member,

Save more with amazing **Black Friday** offers on your smart phone.

Black Friday Savings – are almost always the biggest of the year. ESM customers often get extra savings on top of these deep discounts. There will be **close to 100 merchants** participating on the ESM App including many national chain retailers.

When to Shop – all participating merchants will have their discount offers on the ESM App by Friday, November 26th. Most extend over the weekend and into Monday or later. However, many merchants have already started, and **many Black Friday offers are available now** on the ESM App.

How Do I Know its a Black Friday Offer – all Black Friday offers will have the words “Black Friday” right in the offer on the ESM App. As we move into Monday the 29th and beyond, you may also see the words “Cyber Monday” or “Cyber Week”.

Vitamix Canada – Biggest sale of the season plus save an additional 15% on orders of \$100 or more and free shipping on blenders, containers and accessories.

BCDHA Exclusive Offer - TELUS Internet and Optik TV - Get a FREE 55" 4K HDR Smart TV OR you can opt for up to \$600 in discounts when you sign up for Optik TV® and Internet on a new 2-year term. PLUS get an additional \$480 exclusive partner discount. For details, check out the BCDHA “Exclusive Offers” that always appear first when you tap the ESM App.

To get the ESM Mobile App on your smart phone, use the direct links below (Apple or Google). When you first download ESM, you will be asked for the:

BCDHA "Organization Code". It's: bcdha



Email: Contact@ESMobileApp.com \ Web: ESMobileApp.com